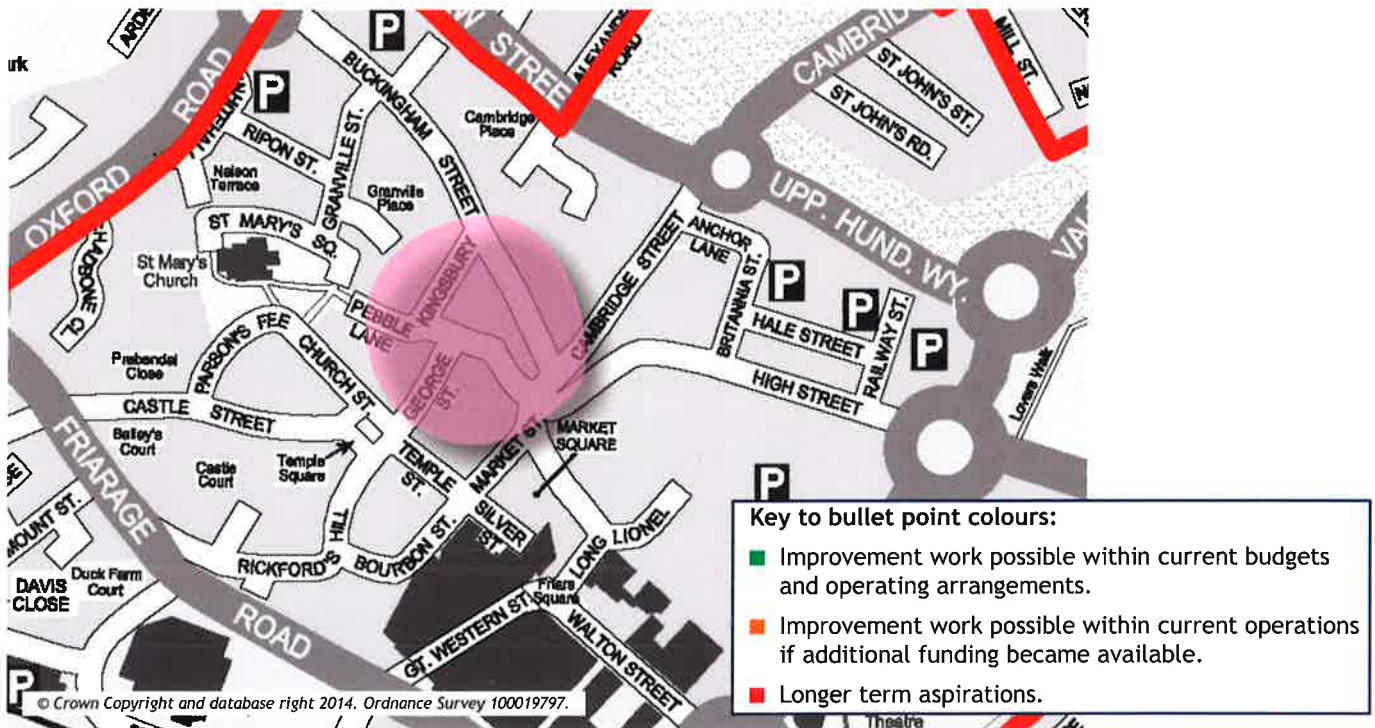


# Action Plan

## Kingsbury (including George Street & Pebble Lane)



Create a more attractive environment for residents, visitors and businesses and improve it as the gateway to the Old Town.

### Actions:

- Form a stakeholder group to identify options for improving the physical environment, looking at seating, lighting, surfaces etc so that better use of the open space can be made all year round.
- Deliver these improvements, in a phased way if necessary.
- Investigate if it's possible to enforce a 'saturation policy' for betting shops and off-licences.
- Support, however possible, plans by the Local Government Association to lobby government for new powers to prevent clusters of betting shops overwhelming town centres.
- Improve and promote Kingsbury as the gateway to the Old Town, eg through the signage strategy for the town.



These actions will be carried out in line with our strategic aims and work such as the Public Realm Study, Retail Study and Economic Development Strategy.